



Data to Knowledge:

Community Development for Place-Based Projects

City of Jacksonville Center for Public Safety
Community Training Room
200 Marine Blvd
March 9, 2018

AGENDA

9:00 - 9:30 Registration/Check-In/Refreshments
Sponsored by Ray Properties

9:30 - 9:45 Welcome
Dr. Richard L. Woodruff, City Manager

9:45 - 11:00 Overview (What's Available)
Anthony Prinz (Director of Transportation, City of Jacksonville)
Chris Contreras (GIS Analyst, City of Jacksonville)

GIS offers resources for cities and housing professionals to use data to plan and focus resources. Find out how the City of Jacksonville is using GIS data to assess and address priorities in communities and aging neighborhoods.

11:00 - 11:15 Break

11:15 - 12:30 CD/GIS Communication (What's Needed)
Landa Gaskins (Project Manager, City of New Bern)
Alice Wilson (GIS Manager, City of New Bern)

The City of New Bern will provide a background of the importance and usage of GIS Mapping systems and the connection of future planning, housing developments, and resources to show clearly where priorities are located. Topics include using GIS to apply for grants to fund projects such as the Choice Neighborhood Planning Grant.

12:30 - 1:30 Lunch
Sponsored by East Carolina Community Development Inc.
Presentation by Stephen J. Sills, Ph.D.
Center for Housing & Community Studies (UNC-G)

Dr. Stephen J. Sills will present how to map affordable housing and the correlation of social, economic, environmental and geospatial aspects of home and neighborhood and how they affect resident's health, well-being, and life course opportunities.

The North Carolina Community Development Association, a private, nonprofit organization, serves as a resource to community and economic development practitioners statewide to improve the quality of life in North Carolina.

1:30 - 1:45 Break

1:45 - 2:45 **Development Site Identification**

Eric Thomas, Project Manager

Development Finance Initiative UNC School of Government

GIS provides essential spatial analysis tools that assist in identifying potential sites for development opportunities. Find out how the Development Finance Initiative (DFI) is using GIS analysis tools to set criteria for the Site Identification Process.

2:45 - 3:00 **Wrap Up Discussions and Evaluations**

3:00 **Adjourn**

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